

Webunet

Internet
marketing
since 1996

Search Engine Optimization Local Search Solutions for Small Business

Your customers are searching for you online. Be there!



Get Optimized – Get Traffic – Get More Sales

SEO is a process that will improve your website's performance in search engine results by addressing internal (*onsite*) and external (*offsite*) factors that add relevance to your website.

Keys to a Successful Online Strategy

- Researching the **ideal keywords** and phrases
- Keyword-rich **headlines**
- Optimized body **text**
- Descriptive page **titles**
- Image **filenames** and **ALT Tags**
- Implement a **social media** strategy to include a **blog**, **article syndication** and **local search** (geo-targeting), **Twitter**, **Facebook**, etc. all focused on your site's **enhanced content**



SEO offers the greatest source of FREE, targeted traffic that continues to work virtually forever.



Founding Member of Buy Local Montana

Traditional Marketing No Longer Effective

The old 'shotgun' approach to advertising in broadcast media, telephone directories and other mass media methods are still good for 'branding'. Finding ready-to-buy customers is now done via highly-targeted 'one to one' online conversations.

Webunet has a solution for your businesses that can make your website work as hard as you do; check out our "**SEO Stimulus Plans**" on our website.

The Webunet Group

Bus: 752-8223

Cell: 270-4061

Email: tom@webunet.com



www.webunet.com