

Webunet SEO Campaigns



Basic Essentials Plan (Targeting Local Search)

BASIC **PRO**
\$499 \$899

Google Gmail – We will open an account in your name - or use existing

A Gmail account establishes access to other Google services (YouTube, AdWords, etc.)

Keyword Research and Selection

Uncover the 'most searched' keywords for your website (industry or products)

Title Tag Generation

Wordsmith primary page titles based on your keyword research results

Create/Enhance Meta Tag Description & Keywords w/Marketing Tags

Create META Description tag & keyword tag based on our keyword research

Geographical Target Market Tags

Add local geographical info to website and offsite to exploit 'Local Search'

MerchantCircle – Review/update if account exists or create new account in your name

LinkedIn - Review/update if account exists or create new account in your name

Rename images with descriptive filenames (up to 10 images)

(i.e. rename file: image0012.jpg to 'your_product_service.jpg')

Give all images a descriptive 'ALT' tag (up to 10 images)

Add/improve 'ALT' tags of important images

Website submission to top search engines and directories

Hand submit to: Google, Yahoo, Bing

Add your location to Google Maps and Yahoo Maps

Insures that your location is listed on local search queries

Submit a detailed report of additional changes that you can perform in-house

Linking recommendations, article syndication, etc.

'Local Search' link juice bonus

2 'anchor-text' links from local sites with Flathead (PR-4) and Glacier Park topics (PR-3)

PRO Plan (Enhanced Visibility)

PRO Plan includes everything above, plus ▼

1 year **Free** Year Web Hosting (world-class, multi-redundant backbone hosting)

We will move your website to our high-speed network server

Your website will be backed-up every day at no additional cost

Up to 10 Free Email Accounts w/Spam Protection

Brand your corporate communication - employees using your domain email

Social Networking Package

We will open accounts in your company name: [Twitter](#), [Facebook](#), [Squidoo](#) & [HubPages](#)

Package includes populating sites with your custom information and instructions how to maintain the sites in-house (and/or recommend a resource to maintain for you)

Free WordPress blog installed and SEO optimized

Includes FeedBurner RSS for easy distribution and blog subscription

1 Custom Wordsmithed Article and Syndication

We will wordsmith one of your articles and submit it to article syndication sites.

Automatic distribution of your article will provide valuable 1-way links to your website

Website Sitemap

We will create a Google-approved XML sitemap and submit it to Google



24x7 Access to Our Exclusive Online SEO Resource Site

Detailed SEO and online marketing tips, tricks and how to information



FREE Email Consultation

30 days free email consultation with our SEO experts



Webunet's Local Search SEO = Lowest Cost + Best Results & ROI

NOTE: These SEO plans do not include unique content creation, web design, programming, graphic design or any custom work not specified above. Requests for other non-specified services will be billed at the rate of \$65 per hour.



If you elect not to participate with any option above (i.e. free hosting, 10 email accounts, etc.) this will not affect the price of the plan you select.

ORDER

Webunet SEO Campaign Plan

To begin your project we will need some information from you. If you already have existing accounts with **Google, Facebook** and other services, we will need those Usernames and Passwords. If not, we will open accounts in your name and the new U/Ps will be supplied with our final report.

~ Choose SEO Plan ~

PLAN	DEPOSIT
SEO Essentials Plan (\$499) (\$200 deposit - \$299 when work is completed) 	\$200
SEO PRO Plan (\$899) (\$400 deposit - \$499 when work is completed) 	\$400



Or by check made payable to **Webunet**

Client Information: Name: _____

Website: _____

Your Contact Email Address: _____ Phone: _____

Accounts you now own

Username

Password

Google (Gmail): _____

Facebook: _____

Twitter: _____

OTHER: _____

HOSTING: If we are moving your domain from another hosting company (SEO PRO Plan), we need the **Domain Registrar** information so that we can change the DNS to point to our server.

Registrar Username Password

I agree, begin working on my SEO plan immediately. The plan I need is: **SEO Essentials** **PRO Plan**.

I agree to pay a deposit as outlined above and the remainder when the final report is provided.

Signed: _____ Date: _____

By signing this document, I understand: These SEO plans do not include unique content creation, web design, programming, graphic design or any custom work not specified in your plan. Requests for other non-specified services will be billed at the rate of \$65 per hour. If you elect not to participate with any option above (i.e. free hosting, 10 email accounts, etc.) this will not affect the price of the plan you select.